



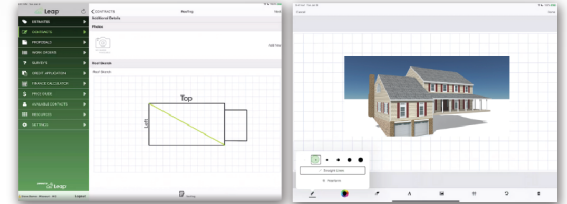
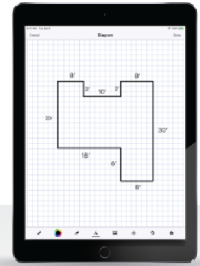
www.leaptodigital.com

VISUAL TOOLS

NEW VISUAL TOOL HELPS YOU CLOSE MORE SALES

Leap's new cutting-edge Sketch Pad app makes it easier than ever to create outstanding visuals so your customers can envision what their project will look like, and you can more quickly close the sale. The visuals also help reduce any miscommunications between you and your customers.

Steve Stencil, Leap's founder and Director of Product Development, says taking advantage of available technology can help you scale your business. And it enables a small company to look like a big organization, making you more competitive. Steve shares the latest information and tips for using this effective, just-launched sales and marketing tool.



1 Custom Sketch and Markup

When you're creating estimates, proposals, or contracts, the newly enhanced Sketch Pad allows you to draw over pictures. You can highlight specific parts of the home, write markups and measurements, all allowing homeowners to visualize things like the layout of their new roof or how big their new shower will be. You no longer need to use clunky 3rd-party apps; it's all in Leap.

2 Draw Straight Lines and Rectangles

Use the new background grid to draw straight lines and create floorplans or footprints of the house.

3 Annotate and Insert Photos

The new app lets you add photos and renderings to your estimates and contracts, increasing its visual appeal. Easily insert a photo next to a floor plan and draw arrows or lines from one to the other, helping customers visualize your plan for their home.

4 Create Photo Collages

Enhance customer buy-in by creating eye-catching cover sheets for your estimates, proposals, and contracts using multiple photos you can arrange into a collage. Use as many pictures as you want. This feature is a great way to highlight before and after images. It only takes a few clicks to create an appealing package, and customers appreciate the visual aids.

5 Create Once and Use Everywhere

A real time-saver, this feature lets you sketch, modify, markup, or annotate images to use in your estimates. Then easily pull the same pictures into your contracts. You can link back to your results sheet, so you can see the products your reps used to price out the project.

6 Enhanced Functionality

You can draw free form, add photos, pull illustrations from the template, change the brush size and colors. The app now features an eraser, and an undo function, so you can instantly correct or change what you input.

You can start with a blank space and draw what you want, use uploaded photos, or embed illustrations so all your reps can use the same image.

You can draw lines, circles, and arrows over photos to call out special features. Works with your finger or stylus. Customers can instantly see what you're planning.

7 Customized Pages

Create customized sections, including surveys, worksheets, and custom templates for internal use only.

8 Available Now

If you are already using the Sketch Pad, just update the app, and you're good to go.

The team at Leap would love to learn more about your business and see if Leap might be a good fit for you.

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